



Instituto Baccarelli is a nonprofit organization dedicated to offering musical and artistic background providing personal development and creating an opportunity of professionalization to children and young people in social vulnerability situation, who live preferentially in Heliópolis, a slum in São Paulo, Brazil. Located in Heliópolis<sup>1</sup>, a slum in São Paulo, Brazil, the organization manages four programs: Heliópolis Symphony, The Orchestra of the Future, Our Chorus (Chorus of People) and Enchant the School (Singing in the School).

The results achieved during its history with the beneficiary public made Instituto Baccarelli respected by the public and the private sectors. Nowadays, the organization has the support of a Brazilian federal law of cultural incentive (*Lei Rouanet*) – and the partnership of the enterprises: Companhia Brasileira de Alumínio/ Votorantim, Petrobras and Volkswagen. The programs are developed in the organization and offer 740 attendances with 500 children and young people between 7 and 25 years old.

One of the greatest preoccupations of Instituto Baccarelli is composing a high qualified team of educators. Among them, there are some of the best Brazilians children's conductors and musicians, who are masters in the techniques of teaching, as well role models to the children and adolescents. Using art as an instrument, Instituto Baccarelli became an important transformer agent and wishes to enlarge its activities.

Heliópolis Symphony has the artistic coordination of the well known conductor Roberto Tibiriçá. A new project, Balé Diz no Pé, that does not have sponsorship yet, but it is already in the future plans of the Instituto Baccarelli, is being developed with the direction of the ballet dancer Ana Botafogo. Using art as an instrument, Instituto Baccarelli became an important transformer agent and wishes to enlarge its activities.

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<sup>1</sup> Heliópolis is the biggest slum of São Paulo and the second of Brazil and Latin America. Its population is estimated in 125 mil inhabitants (Brazilian government's statistics), installed at 1km<sup>2</sup> from which 53% is composed by children and young people from 0 to 25 years old.

## History

During his successful career, conductor Silvio Baccarelli has always had the dream of teaching music for people who live in unstable social and economic surroundings. In 1996, while watching TV, he saw a fire that destroyed a building in Heliópolis. Touched by the fight of those families trying to save their lives and goods, Baccarelli went to a public school in that region and suggested to the principal the teaching of orchestral instruments.

Some months later, 36 boys and girls began the studies of violins, violas, cellos and double basses. By this time, the classes used to happen at the Auditório Baccarelli, a property of the conductor, and all the structure was supplied by Baccarelli's own resources. In 1998, professionals who knew the conductor joined the project and registered it in the Lei Nacional de Concertos de Cultura/Lei Rouanet, a Brazilian law that stimulates cultural and social initiatives. The organization chosen to be the bread-winner was Sociedade de Concertos de São Paulo, an institution created to stimulate the diffusion of erudite music in São Paulo. With this support, it was possible to look for sponsorships in the private sector and increase the activities. Today, Instituto Baccarelli, nomenclature adopted in 2004, manages many programs: Heliópolis Symphony, The Orchestra of the Future, Chorus of People and Enchant the School (Singing in the School).